

## **Study Plan**

# **Double Degree in International Business with Université Paris-Dauphine**

### **Important Rules**

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- This study plan is designed for students taking part in the Double Degree Program in International Business with Université Paris-Dauphine and spending the academic year 2019-20 at Paris Dauphine as part of the International Business track. The list of courses to be taken abroad may be subject to changes should the academic offer at Paris Dauphine be amended.
- Interested students are required to read and understand this study plan and its rules. These are to be considered binding to the successful completion of the double degree program. Changes to the study plan are usually not possible and any request in this sense must be conveyed to the International Development Office, that cannot guarantee its feasibility.
- The listed exams must be taken and passed in the academic year indicated in the scheme (not after). Any possible change must be formally authorized by the Academic Commission.
- During the mobility, students will be subject to the rules of Paris Dauphine.
- At the end of the a.y. 2018-19, selected students are required to choose the major in International Management.
- At the end of the program, if compliant with both LUISS and Paris Dauphine academic requirements, students will obtain both the Master of International Business Management and NCT Projects - MIB (issued by Paris Dauphine) and the Master's Degree in Management (issued by LUISS).
- As explained in the Call for applications, selected students will be enrolled in the Apprenticeship Track during the mobility at Paris Dauphine. As such, students will combine courses at the partner university with work in a firm. Apprenticeship is compulsory to obtain the Master's Degree issued by Paris Dauphine and, even though Paris Dauphine will provide substantial support, students are the sole responsible to secure an apprenticeship position.
- During the 1<sup>st</sup> year, selected students will complete a preparatory thesis in English, based on a literary review, with a LUISS supervisor. This work, which will be recognized in the Paris Dauphine career, will be submitted by April 2019 (TBC).
- Courses at Paris Dauphine will be taught in English.

## Study Plan

### 1<sup>st</sup> year at LUISS – a.y. 2018-2019

| Course attended at LUISS                        | SEM | ECTS      | Recognition in DAUPHINE study plan                           | ECTS      |
|---|-----|-----------|--|-----------|
| Advanced Marketing Management                   | 1   | 8         | Valid only for LUISS degree                                  |           |
| Financial Reporting and Performance Measurement | 1   | 6         | Diagnostic financier<br>Information System                   | 2<br>4    |
| Markets, Regulations and Law                    | 1   | 8         | Droit et relations collectives de travail                    | 4         |
| Quantitative Methods for Management             | 1   | 8         | Valid only for LUISS degree                                  |           |
| International Economics                         | 2   | 6         | Alliances, partenariats cooperations interentreprises et F&A | 4         |
|   |     |           | Puissance publique et économie                               | 4         |
|   |     |           | Glob'strat   | 2         |
| Advanced Corporate Finance                      | 2   | 6         | Valid only for LUISS degree                                  |           |
| Corporate Strategy                              | 2   | 6         | Strategic Management   | 4         |
|   |     |           | Théories et pratiques des organisations                      | 4         |
|   |     |           | Projets innovants et changement                              | 2         |
| Organizational Design                           | 2   | 8         | Gestion des Ressources Humaines                              | 4         |
|   |     |           | Comportement organisationnel                                 | 4         |
| Managerial Decision Making                      | 2   | 6         | Management stratégique international                         | 2         |
|   |     |           | Faire de la stratégie à l'ère digitale                       | 4         |
|   |     |           | Les métiers de stratégie                                     | 2         |
| Second Language Course: French                  | 2   | 4         | Second Language Course (year-long)                           | 4         |
| Valid only for Paris Dauphine degree            |     |           | Mémoire M1   | 4         |
|   |     |           | Business English M1  | 4         |
|   |     |           | Stage and report   | 2         |
| <b>TOTAL 1<sup>st</sup> YEAR</b>                |     | <b>66</b> |  | <b>60</b> |

### 2<sup>nd</sup> Year at Paris-Dauphine – a.y. 2019-2020

| Course attended at DAUPHINE                       | ECTS | Recognition in LUISS study plan                                     | ECTS |
|---|------|---|------|
| Global Supply Chain Management                    | 3    | Elective from major area: International Operations and Supply Chain | 6    |
| Project Management: Principles and Methods        | 3    |   |      |
| International Project Management                  | 3    |   |      |
| Key Topics in International Business and Projects | 3    | Elective from major area: International Business                    | 6    |
| International Business Law                        | 3    |   |      |
| Global Strategy                                   | 3    |   |      |
| International Digital Marketing                   | 3    | Two electives <sup>1</sup>  | 6+6  |
| International Corporate Finance                   | 3    |   |      |
| Management IS and Digital Strategies              | 6    |   |      |
| Business Analytics and Data Mining                | 3    |   |      |
| Go-To-Market Strategies and Innovation            | 3    |   |      |
| Project Management Accounting                     | 3    |   |      |
| Change Management                                 | 3    |   |      |

<sup>1</sup> The Academic Delegate will select two sets of two courses each taken at Paris Dauphine to be transferred to the LUISS degree as two electives. The rest of the courses will be valid only for the Paris Dauphine Degree

|   |           |            |           |
|---|-----------|------------|-----------|
| Field Trip<br>Business Research Methods |           |            |           |
| Organizational Behavior & Ethics        | 3         | ERS Lab    | 4         |
| Cross-cultural management               | 3         |            |           |
| Internship or Apprenticeship            | 3         | Internship | 8         |
| Master's Thesis                         | 6         | Final work | 18        |
| <b>TOTAL 2<sup>nd</sup> YEAR</b>        | <b>60</b> |            | <b>54</b> |

## Thesis and Graduation

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- Students will complete the thesis during their mobility period (2019-20) at Paris-Dauphine with a supervisor from LUISS. Besides, they will have a supervisor from Paris-Dauphine for the Apprenticeship track.
- Students must respect the thesis procedures and deadlines from both institutions. Each institution will grade the final thesis according to its own standards.
- Students will submit the thesis to Paris-Dauphine by the end of August 2020 (TBC) and will defend the thesis at LUISS in the October/November 2020 graduation session. Students are reminded that they are required to comply with the LUISS regular procedure regarding the thesis assignment, registration for the degree exam and upload of the thesis. For further information, please check the [following page](#).

## Grade Conversion

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Courses taken at Paris-Dauphine during the a.y. 2019-20 will be transferred to the LUISS degree according to the following grade conversion table:

| LUISS          | PARIS DAUPHINE |
|----------------|----------------|
| 30 e lode - 30 | 20 - 16        |
| 29             | 15 - 14        |
| 28             | 13             |
| 27             | 12             |
| 26             | 11,9 - 11,5    |
| 25 - 24        | 11             |
| 23 - 18        | 10,9 - 10      |
| < 18           | < 10           |

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*While every effort will be made to provide students with complete, accurate and timely information, LUISS reserves the right to change, amend, modify or revoke the aforementioned program. LUISS is not responsible for any cancellation or modification due to events beyond its control. If the program is cancelled or modified for these reasons, LUISS will inform all interested students in a timely manner.*