As the world's premier measurement company, **AGILENT TECHNOLOGIES** offers core electronic & bio-analytical measurement tools to engineers, service providers & scientists in the electronics, life science research and environmental industries.

We are looking for **MOTIVATED**, **INTERNATIONAL STUDENTS** interested in joining our Marketing/ Communications and Customer Contact Center Teams covering Europe, the Middle- East & Africa located in Barcelona, Spain.

Are you a good communicator, proactive and a team player?

Do you have excellent verbal and written communication skills in English?

Are you competent in the use of MS Office software?

Take a look at the internships we have available!

## MARKETING CAMPAIGNS SUPPORT (3 Positions Available)

### INTELLIGENCE (2 Positions Available)

**CUSTOMER** 

## E-PROGRAMS INTERNSHIP (3 Positions Available)

## INFORMATION MANAGEMENT & TRAINING COORDINATION (3 Positions Available)

Work as part of the European

Programs and Quality Team

supporting our Sales & Service

- Work closely with our MARCOM Program Managers and Specialists
- Gain experience managing various Marcom vehicles such as events, advertising, brochures, etc...
- Coordinate diverse types of activities at international level
- Support Marcom campaigns and processes, covering all aspects of campaign management
- selections for campaign activities

Define the right customer

- Work with data mining, data quality maintenance, reporting and analysis
- Be responsible for gathering, tracking & analyzing the market information used to help make informed decisions Undertake market
- research, prepare potential customer lists and industry segmentation

- Work closely with our eMarketing experts, supporting the international online marketing strategy
- Gain experience in a variety of areas including e-communications, webcasts, the corporate web site and our partner websites, PPC and outbound marketing campaigns
- Maintain an overall highquality online customer experience
- Work with a variety of online tools and methodologies

# Organizations across EMEA in areas such as business process management, training, quality, operational business reporting & dashboard

creation

 Coordinate training events, create and use reporting, databases & tools, participate in projects, support audit efforts, applying quality methodology

### SPECIFIC SKILLS REQUIRED:

- Marketing background
- Knowledge of graphics editing programs

### SPECIFIC SKILLS REQUIRED:

- Good analytical skills and attention to detail
- Database experience is a plus

### SPECIFIC SKILLS REQUIRED:

- General understanding of and interest in online marketing
- Excellent organizational and communication skills
- Ability to work in a fast-paced, rapidly-changing environment
- Strong attention to detail

### SPECIFIC SKILLS DESIRED:

 Computer Science/
 Programming background and/or Business Administration

Join our facebook group "Agilent Internships BCN - 2013/2014"

Connect with our current interns for any questions

To apply, please send your CV to Sarah Colomer: sarah\_colomer@non.agilent.com

Internship from 1st July 2013 to 15th July 2014 Location: Barcelona, Spain Paid internship: 908 Euros gross/ month

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